



# BIOMAG 2006

Vancouver, British Columbia  
Canada

August 20 – 25, 2006

Vancouver Convention & Exhibition Centre  
Vancouver, BC, Canada

Exhibit & Sponsorship Prospectus



# INVITATION TO INDUSTRY

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As you know Biomagnetism is an evolving technology with exciting new methods for extracting high-quality signals from the brain and heart with extremely good time resolution for the identification of systems in the brain responsible for sensory function, motor output and information processing. Recently this methodology has become increasingly important in the understanding of the complexity of memory and plasticity of the brain - especially in the developing brain. Another emphasis will be on some of the new and exciting clinical applications of MEG. It is important that Biomagnetism interact with and combine with other imaging technologies utilizing the best characteristics of each, and this conference will have that as a goal.

The Biomag 2006 conference expects 800 people and will be web-cast world wide with the help of Apple Canada. The overall conference will include an emphasis on the following however the configuration of topics may be expanded depending on the abstracts for papers and posters that we receive. As you can see from the organization and topics to be included the Conference promises to be a milestone in the understanding and application of this imaging technology.

- Complex Information Processing and memory
- Sensory Function and Motor Control
- Plasticity of the Brain and Early Development
- Other Clinical Applications of MEG and MCG
- Instrumentation Advances and Innovation
- Language
- Epilepsy
- Modeling: Forward and Inverse Solutions
- Advances in Instrumentation
- Fetal MEG and MCG
- Oscillatory activity and its relationship to storage and retrieval systems

At this early stage, we are contacting a select group of companies to inquire about their interest in sponsorship and exhibition opportunities. This conference is an opportunity to meet both Canadian and International opinion leaders and can provide you with significant exposure to key decision makers in the industry.

We would like to give you the opportunity to be amongst the first in this select group of Sponsors. Please review the Sponsorship Package and feel free to contact the Biomag 2006 Project Manager, Tatiana Joksimovic at 604-681-5226, to discuss the opportunities in further detail.


Your financial support is a necessary component in organizing this meeting and we are committed to working together with the Industry to ensure this is a quality event. We look forward to seeing you in Vancouver in 2006.

Sincerely,



Hal Weinberg, Ph.D.  
Chair, Biomag 2006  
Simon Fraser University  
2104 Strand Hall  
8888 University Way  
Burnaby, BC V5A 1S6

# PROGRAM AT A GLANCE

	Sunday, 20 August	Monday, 21 August	Tuesday, 22 August	Wednesday, 23 August	Thursday, 24 August	Friday, 25 August
Morning	Satellite Workshop (Clinical)	Official Opening Plenary Lecture	Plenary Lecture	Symposium 1 Symposium 2	Symposium 1 Symposium 2	Symposium 1 Symposium 2
BREAK						
Morning	Exhibit Move-In	Poster Session	Poster Session	Poster Session	Poster Session	Poster Session
Lunch/Exhibits/Posters						
Afternoon	Satellite Workshop (Developmental)	Plenary Lecture	Sam Williamson Symposium	Symposium 1 Symposium 2	Symposium 1 Symposium 2	Symposium 1 Symposium 2
BREAK						
Afternoon		Poster Session	Poster Session	Poster Session	Poster Session	Poster Session
		Workshop 1 Workshop 2	Workshop 1 Workshop 2	Workshop 1 Workshop 2	Workshop 1 Workshop 2	Workshop 1 Workshop 2
		Welcome Reception		Business Meeting	Banquet	Closing Ceremony

## PAST SPONSORS & EXHIBITORS

### BioMag 2004, Boston, MA, USA

4-D Neuroimaging

ANT Software b.v.

Brain Information Group, Kansai Advanced Research Center (KARC), NICT

Compumedics Neuroscan, Inc.

CTF Systems, Inc.

Eagle Technology North America

Elekta Neuromag Oy

Francis Bitter Magnet Lab, MIT

Harvard School of Public Health - Dept. of Environmental Health

IMEDCO America Ltd.

KRI, Inc.

Magstim

McGovern Center, MIT

MEGIS Software GmbH

Millimeter-wave Devices Group, Wireless Communications Department, NICT

Nexstim Oy

Siemens Medical Solutions

Supracon AG

The Mind Institute

Tristan Technologies Inc

Vacuumschmelze GmbH & Co. KG

# EXHIBIT OUTLINE

**Exhibit Dates: August 21st – 25th, 2006**

## EXHIBIT SCHEDULE:

<b>Move-In Dates:</b>	<b>August 20 - Sunday</b>	<b>11:00 - 16:00</b>
<b>Exhibit Hours:</b>	<b>August 21 - Monday</b>	<b>09:00 - 16:00</b>
	<b>August 22 - Tuesday</b>	<b>09:00 - 16:00</b>
	<b>August 23 - Wednesday</b>	<b>09:00 - 16:00</b>
	<b>August 24 - Thursday</b>	<b>09:00 - 16:00</b>
	<b>August 25 - Friday</b>	<b>09:00 - 16:00</b>
<b>Move-Out Dates:</b>	<b>August 25 - Friday</b>	<b>16:00 - 20:00</b>

**Note:** Daily conference activities and poster presentations will be ongoing inside the Exhibition Area.

## EXHIBIT SPACE RATES:

**\$ 3,600 CDN & \$ 3,000 USD per 10' x 10' exhibit space**  
**\$ 1,100 CDN & \$ 900 USD (Publisher Rate)**

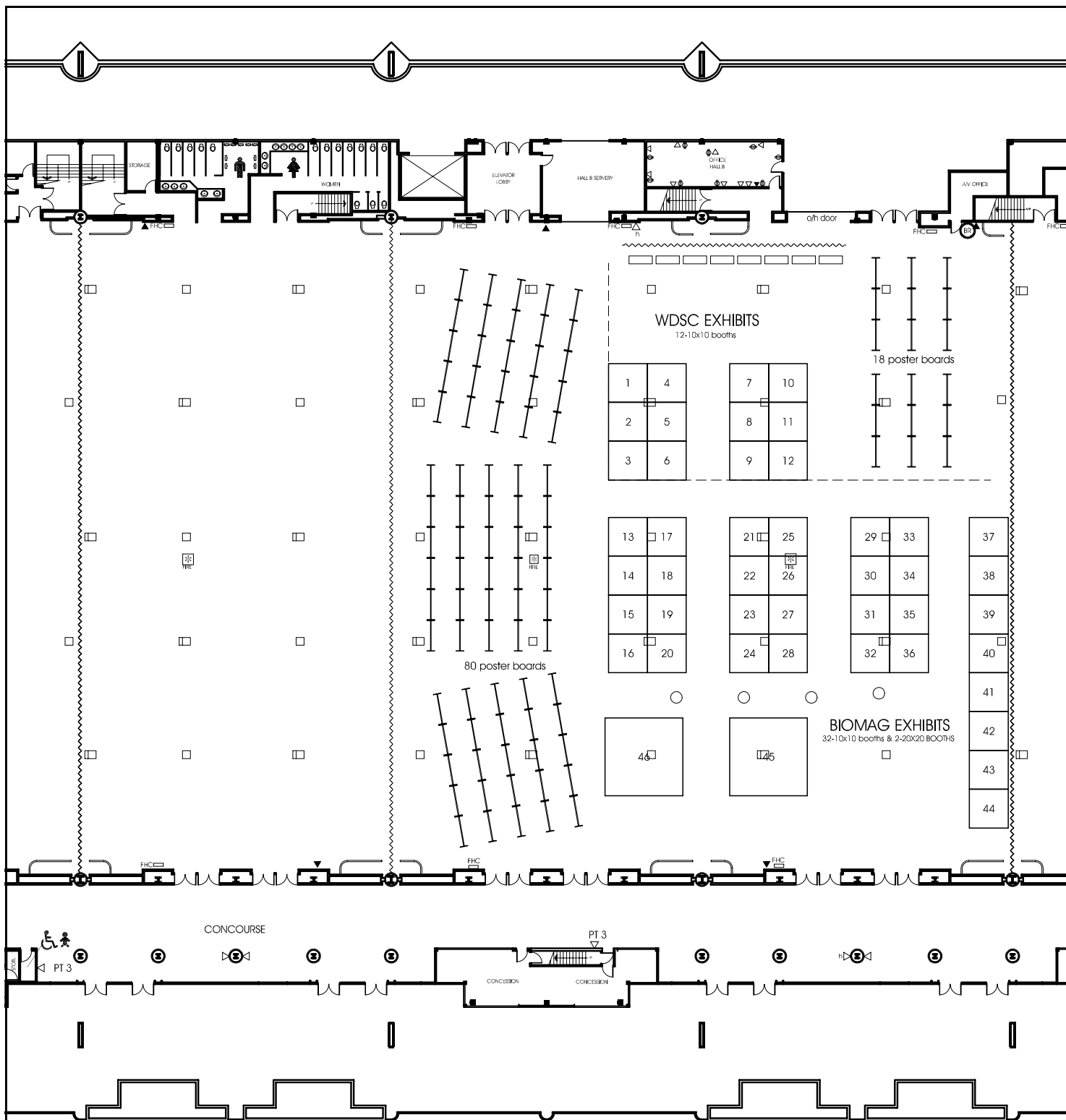
## EXHIBIT FEE INCLUDES:

- Electrical supply one 750 Watt – 120 volt outlet per 10' x 10' space
- 8' high draped backdrop
- 4' high draped side wings
- One 6' skirted table and two chairs
- 7" x 44" header signage (if required)
- 24 hour security services
- Fully staffed service desks
- Under an exhibition bond, Exhibitors can bring their temporarily imported display materials into Canada, Duty Free
- Experienced trade show service suppliers
- 4 name badges for representatives for each 10' x 10' (3m x 3m) space
- Complimentary refreshments AM and PM, each day of the show
- Daily aisle cleaning

- **PLEASE NOTE:** Exhibit Fee DOES NOT include booth carpet, additional power or conference registration.

- Any deliveries or removal of equipment must be made before or after exhibit hours by individuals with appropriate identification.

- Exhibitors will be permitted, if preferred to set up their own exhibits.



# 9th World Down Syndrome Congress / BIOMAG 2006

August 21-25, 2006



VANCOUVER CONVENTION & EXHIBITION CENTRE  
Exhibition Hall B

September 16, 2005  
0 10 20  
BARSCALE IN FEET

CONVENTIONS  
UNLIMITED  
PHONE [604] 273-3554  
FAX [604] 273-3550  
www.cuexhibits.com





**BioMag 2006**  
**AUGUST 21-25, 2006 VANCOUVER, BC, CANADA**  
**EXHIBITOR CONTRACT**

We hereby make application for exhibit space rental at BioMag 2006 held at the Vancouver Convention and Exhibition Centre in Vancouver, B.C. on August 21-25, 2006. We agree to abide by the conditions of this contract as shown on the reverse Rules and Regulations.

Company Name: \_\_\_\_\_  
(as it should appear in all promotional material)

Mailing Address: \_\_\_\_\_  
Street and City

\_\_\_\_\_  
Province / State Country Postal / Zip Code

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Representative Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
Please Print

Number of Spaces \_\_\_\_\_ @ \$ \_\_\_\_\_ = \_\_\_\_\_ \$

**Exhibit Space Rates:**

Min. space: 10' x 10' – \$3,6000 CDN / \$3,000 USD  
Publisher: 10' x 10' – \$1,100 CDN / \$900 USD

Deposit Paid: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_  
(June 15, 2006)

After referring to the floor plan, select three preferred space locations by number(s).

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_ Third Choice: \_\_\_\_\_

\*should these choices not be available, you will be assigned the best alternative. Exhibit spaces are assigned on a "first-come, first-serve" basis.

Provide a brief description of products or services your company will display.

This information will be printed in the final program exhibitor listing.

**Proximity to Other Possible Exhibitors:**

Near to: \_\_\_\_\_ Away From: \_\_\_\_\_

**Deposit / Payment**

A deposit of 50% of the amount is required with this application. Payment in full must be made on or before June 15, 2006. Application submitted after June 15, 2006 must be accompanied by full payment. All notices of cancellation must be received in writing.

Payment by: ☐ CDN Cheque ☐ CDN Bank Draft ☐ CDN Money Order  
☐ USD Cheque ☐ USD Band Draft ☐ USD Money Order

Payment by credit card is acceptable ☐ Visa ☐ Mastercard

Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

By signing below we authorize the Congress Secretariat to debit our credit card for the amount specified.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete and return this form along with your payment

made payable to: BioMag 2006

Mail to: BioMag 2006

c/o #645 - 375 Water Street, Vancouver, B.C., Canada V6B 3C6

Tel: 604.681.5226 Fax: 604.681.2503 Email: congress@venuewest.com

**Office Use Only**

Amount Due \$ \_\_\_\_\_

Deposit Rec'd \$ \_\_\_\_\_

Balance Due \$ \_\_\_\_\_

Total Paid \$ \_\_\_\_\_

☐ CDN ☐ USD

# BioMag 2006

## Rules and Regulations

The BioMag 2006 agrees to provide each exhibitor one 10' x 10' exhibit space; one duplex power outlet, as well as one table and two chairs, and header signage, if required, at no additional cost.

Any additional electrical wiring or outlets shall be at the Exhibitor's expense. An application for additional power will be included with the Exhibitor kit.

Space may not be sublet with the prior written permission of the Exhibit Manager.

The Exhibitor agrees to abide by all regulations and rules adopted by the BioMag 2006 in the best interest of the event, and agrees that the BioMag 2006 shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the event.

Exhibitors will be liable for and will indemnify and hold harmless the BioMag 2006 from any loss or damages whatsoever suffered by the BioMag 2006 as a result of any loss or damages occurring to or suffered by any person or company, including, without limited the generality of the foregoing, Exhibitor, other Exhibitors, the owner of the building and their respective agents, servants and employees and member of the public attending the show, either in the said space if said loss or damages were in any way connected with the Exhibitor's occupancy of said space.

This contract may be cancelled by either party provided written notice is received by June 15, 2006, in which case all monies paid by the Exhibitor will be refunded less 30% administrative fee. If the exhibiting firm cancels after June 15, 2006, they will be subject to full payment.

The BioMag 2006 reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any condition of this contract or refuses to abide by the rules and regulations, in which case the Exhibitor shall forfeit, as damages, all space rental payments made by him and any further occupancy of such space.

The BioMag 2006 or its approved agents reserve the right to alter or change the space assigned to the Exhibitor.

All goods shipped to the VCEC must be clearly marked with the name of the exhibiting firm and the number of his allocated space. Goods must not be shipped to the VCEC with shipping charges to be paid on arrival as these will not be accepted. The BioMag 2006 assumes no responsibility for loss or damages to goods belonging to the Exhibitor. Material shipped directly to the VCEC will not be accepted prior to assigned move-in times.

The Exhibitor is responsible for insurance related to their participation in the event.

The Exhibitor agrees to comply with all union contracts, agreements between the BioMag 2006, official contractors, serving companies and the building in which the exhibition will take place and their labor laws of the jurisdiction in which the venue is located.

# SPONSORSHIP PROGRAM

\*All fees in US Funds

## AVAILABLE SPONSORSHIPS

BIOMAG 2006 offers a range of promotional opportunities to help companies generate booth traffic, build goodwill, and influence key decision-makers during the meeting. Sponsoring an event helps you achieve a higher return on your exhibit investment dollars while supporting the BIOMAG 2006 meeting which attracts over 800 professionals. See the opportunities listed below, and show your support for the specialty by signing up today to become a sponsor!

### SATELLITE SYMPOSIA

Industry-sponsored satellite symposia will be held in the morning (Clinical Workshop) and afternoon (Developmental Workshop) of Sunday, August 20th at the Simon Fraser University at Harbour Centre. The Satellite Symposium title and sponsoring company name and logo will be included in all future conference announcements as well as the official website. Sponsorship is \$1,000 per workshop.

### CONFERENCE BANQUET

Four exhibitors are invited to co-sponsor the Conference Banquet for \$5,000 each or a single exhibitor for \$20,000. This well attended event will take place on the evening of Thursday, August 24, 2006.

### WELCOME RECEPTION

Two exhibitors are invited to co-sponsor the Opening Reception for \$10,000 each or a single exhibitor for \$20,000. This well attended event that launches the conference will take place on the evening of Monday, August 21, 2006.

### LUNCH IN THE EXHIBIT HALL

Lunch will be served in the exhibit hall to all attendees on Monday, August 21 – Friday, August 25, 2006. For \$10,000 a single company will have the opportunity to sponsor one of these well-attended lunches. Sponsor may produce logo napkins, cups, or tent cards. Design must be approved by the BIOMAG 2006 committee.

### SPEAKER GRANTS

Your sponsorship dollars assist in bringing quality speakers to Conference. The BIOMAG 2006 meeting reserves the right to select speakers based upon need. Sponsorship is \$2,500 domestic, \$5,000 international.

### CONFERENCE DELEGATE BAG

For \$15,000 a single exhibitor is invited to display their company logo on the official BIOMAG 2006 delegate bag. Sponsor provides bag and design must be approved prior to production.

### CYBER CAFÉ

Keep your attendees close at hand by sponsoring a Cyber Café. Sponsors create a convenient place for attendees to check e-mail and stay in touch with the office within a pre-selected site at the meeting venue. Recognition is via pre-submitted screen saver images, plus signage throughout the meeting and at the café is available. Sponsorship is \$10,000.

### COFFEE BREAK

Set your company apart by sponsoring a break for \$2,000, four breaks for \$5,500 or all ten for \$15,000.

### DELEGATE NAME BADGE HOLDERS

Holders for attendee name badges are available to a single sponsor for \$10,000. Attendees are required to wear their name badge to all social events and scientific sessions during the meeting.

### PROGRAM ADVERTISING

Advertising in the final program is an excellent way to reach your audience. Final program advertisements highlight your company to all attendees. Advertisements are available in the following sizes: full page \$8,000 or half page \$5,000

### CONFERENCE NOTEPADS

Provide attendees with an important tool that is sure to be used throughout all scientific sessions of the meeting. The notepad that will highlight your company logo can be sponsored for \$6,000.

### DELEGATE BAG INSERTS

Delegate bag inserts are available for \$1,500 per insert. Company must provide own materials for inclusion in delegate.

### GENERAL SPONSORSHIPS

Can't decide between the many opportunities? Become a general sponsor of the BIOMAG 2006 meeting. Attendees will notice your generosity and appreciate your support of their specialty. Sponsorships start at \$500.



# BENEFITS TO SPONSORSHIPS

\*All fees in US Funds

Sponsorship contributions that achieve the following levels will be additionally recognized throughout the meeting. Benefits are outlined below.

<b>PLATINUM SPONSOR</b>	<b>\$25,000 +</b>
<b>GOLD SPONSOR</b>	<b>\$10,000 – 24,999</b>
<b>SILVER SPONSOR</b>	<b>\$5,000 – 9,999</b>
<b>BRONZE SPONSOR</b>	<b>\$500 – 4,999</b>

<b>Benefit</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Display of organization name and logo in the Final Program	X	X	X	X
Display of organization name and logo displayed on the BIOMAG 2006 Website	X	X	X	X
Display of organization name and logo on signage at the Conference	X	X	X	X
Pre-registration mailing list	X	X		
Post-meeting registration mailing list	X	X		
Two free tickets to event (if applicable)	X	X		
Approved company brochures or hand-outs at event*	X	X		
Verbal recognition during Opening and Closing Ceremony	X			
Verbal recognition in general session during daily sessions	X			
Complimentary Exhibit Space	X (2)	X (1)		

\* A sample of the marketing piece must be submitted to the BIOMAG 2006 meeting secretariat's office for approval prior to production and distribution. These items include company logo napkins, cups and tent cards (sponsor provides).

# SPONSORSHIP APPLICATION

\*All fees in US Funds

**DUE DATE: JUNE 15, 2006**

Maximize your company's visibility at the annual meeting by becoming a Platinum, Gold, Silver or Bronze Sponsor today!

<input type="checkbox"/> Satellite Symposia					
<input type="checkbox"/> Clinical Workshop	1	@	\$ 1,000	=	\$
<input type="checkbox"/> Developmental Workshop	1	@	\$ 1,000	=	\$
<input type="checkbox"/> Conference Banquet					
<input type="checkbox"/> Single Sponsor	1	@	\$20,000	=	\$
<input type="checkbox"/> Co-sponsor (maximum of four co-sponsors)		@	\$ 5,000	=	\$
<input type="checkbox"/> Welcome Reception					
<input type="checkbox"/> Single Sponsor	1	@	\$20,000	=	\$
<input type="checkbox"/> Co-sponsor (maximum of two co-sponsors)		@	\$10,000	=	\$
<input type="checkbox"/> Lunch in the Exhibit Hall					
<input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri		@	\$10,000 / day	=	\$
<input type="checkbox"/> Speaker Grants					
<input type="checkbox"/> Domestic		@	\$ 2,500 ea.	=	\$
<input type="checkbox"/> International		@	\$ 5,000 ea.	=	\$
<input type="checkbox"/> Conference Delegate Bags	1	@	\$ 15,000	=	\$
<input type="checkbox"/> Cyber Café	1	@	\$ 10,000	=	\$
<input type="checkbox"/> Coffee Breaks	10	@	\$15,000	=	\$
<input type="checkbox"/> Monday AM <input type="checkbox"/> Monday PM	4	@	\$ 5,500	=	\$
<input type="checkbox"/> Tuesday AM <input type="checkbox"/> Tuesday PM	1	@	\$ 2,000 ea.	=	\$
<input type="checkbox"/> Wednesday AM <input type="checkbox"/> Wednesday PM					
<input type="checkbox"/> Thursday AM <input type="checkbox"/> Thursday AM					
<input type="checkbox"/> Delegate Name Badge Holders		@	\$ 10,000	=	\$
<input type="checkbox"/> Program Advertising					
<input type="checkbox"/> 1/2 page		@	\$ 8,000	=	\$
<input type="checkbox"/> Full page		@	\$ 5,000	=	\$
<input type="checkbox"/> Conference Notepad		@	\$ 6,000	=	\$
<input type="checkbox"/> Delegate Bag Inserts	1	@	\$ 1,500	=	\$
<input type="checkbox"/> General Meeting Sponsorships	1	@	\$ 500	=	\$
<input type="checkbox"/> Other Amount		@	\$	=	\$

**TOTAL AMOUNT ENCLOSED**

**\$**

Company Name

Contact Name

Company Contact Signature

Address

City

State

Zip / Postal Code

Telephone

Fax

Cell Phone

E-mail Address

Credit Card (Visa / MasterCard)

Expiration Date

Name (exactly as it appears on card)

Signature – required if paying by credit card (I agree to pay according to the credit card issuer agreement)

**DUE DATE: JUNE 15, 2006** – Sponsorships received after this date may not be acknowledged in all marketing materials.

**Mail**

**Fax**

BIOMAG 2006

c/o Venue West Conference Services Ltd.  
645 – 375 Water Street Vancouver, BC V6B 5C6 Canada

If paying by credit card you may fax this application to:  
1 (604) 681-2503

# BIOMAG 2006: Conference Committee

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## Conference Chairs

Hal Weinberg	Chair	Vancouver, Canada
Douglas Cheyne	Co-Chair	Toronto, Canada
Gerhard Stroink	Co-Chair	Halifax, Canada
Bernard Ross	Co-Chair	Toronto, Canada

## Local Organizing Committee

Hal Weinberg	Chair	Simon Fraser University
Larry Roberts		McMaster University
John McDonald		Simon Fraser University
Romeo Chua		University of British Columbia
Anthony Herdman		Thompson Rivers University

## Scientific Programme Committee

Douglas Cheyne	Chair	Toronto, Canada
Olivier Bertrand		Lyon, France
Richard Coppola		Bethesda, USA
Bob Van Dijk		Amsterdam, Netherlands
Thomas Elbert		Konstanz, Germany
Riccardo Fenici		Rome, Italy
Nina Forss		Helsinki, Finland
Line Garnerø		Paris, France
Matti Hämäläinen		Boston, USA
Shinyo Kuriki		Hokkaido, Japan
Peter Van Leeuwen		Bochum, Germany
Markku Mäkijärvi		Helsinki, Finland
Yoshio Okada		Albuquerque, USA
Christo Pantev		Muenster, Germany
Andy Papanicalou		Houston, USA
Ekkehard Schleussner		Jena, Germany
Hiroshi Shibasaki		Kyoto, Japan
Krish Singh		Birmingham, UK
Gian-Luca Romani		Chieti, Italy
Toshiki Yoshimine		Osaka, Japan